



**Free Listing Form  
Product Source Guide 2013**

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Please provide us with your current listing information. This form **MUST** be signed before it is returned. This will ensure your **FREE** listing in the **PRODUCT SOURCE GUIDE 2013**.

**ACT NOW!! This may be your last chance!! Please mail or FAX forms by August 17th!**

**CURRENT INFORMATION**

Company: \_\_\_\_\_  
 Division: \_\_\_\_\_  
 Address1: \_\_\_\_\_  
 Address2: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_  
 Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Corporate Telephone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Toll Free: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website Address: \_\_\_\_\_  
 Mailing Contact: \_\_\_\_\_

**CORPORATE INFORMATION:** Please provide your company's name, address and phone(s) exactly as you wish it to appear in the **PRODUCT SOURCE GUIDE 2013**.  
 The mailing contact will be the person to receive this form for the next year's Product Source Guide.

Use additional sheet(s) to report information if there is not enough room. **PLEASE CLEARLY MARK THE APPROPRIATE RESPONSE.**

1) Please check your company's Primary Function Status.

( ) Associations ( ) Retail Group  
 ( ) Wholesaler/Distributor ( ) Sales Agent  
 ( ) Manufacturer ( ) Service

2) Provide the name and title up to four (4) **KEY EXECUTIVES** in your company. (Names provided without titles will not be printed.) We will only list four.

|       | Exec1 | Exec2 | Exec3 | Exec4 |
|-------|-------|-------|-------|-------|
| Name  |       |       |       |       |
| Title |       |       |       |       |
| Phone |       |       |       |       |
| Fax   |       |       |       |       |

**IMPERATIVE: This form MUST be signed and returned, even if you have no changes.**

( ) **YES! Please contact me for advertising in the Product Source Guide.**

**PLEASE RETURN IMMEDIATELY!**

Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_ Signature \_\_\_\_\_



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3) Other information: Please provide us following information where applicable. **PLEASE ONLY FILL OUT THIS PART IF YOU PLAN ON PURCHASING A LOGO/TRAFFIC STOPPER.**

|                                |  |
|--------------------------------|--|
| Sales Volume                   |  |
| Most Recent Member Count       |  |
| Number of Stores               |  |
| Franchise Fee                  |  |
| Number of Company Owned Stores |  |
| Royalty Payment                |  |
| Monthly Fee                    |  |
| Typical Start-up Costs         |  |
| Rebates                        |  |

4) Concept: Please explain your store's Concept. If you need more room, please use an additional sheet of paper.

5) Support Services Offered: Please provide information on your Support Services Offered. If you need more room, please use an additional sheet of paper.

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